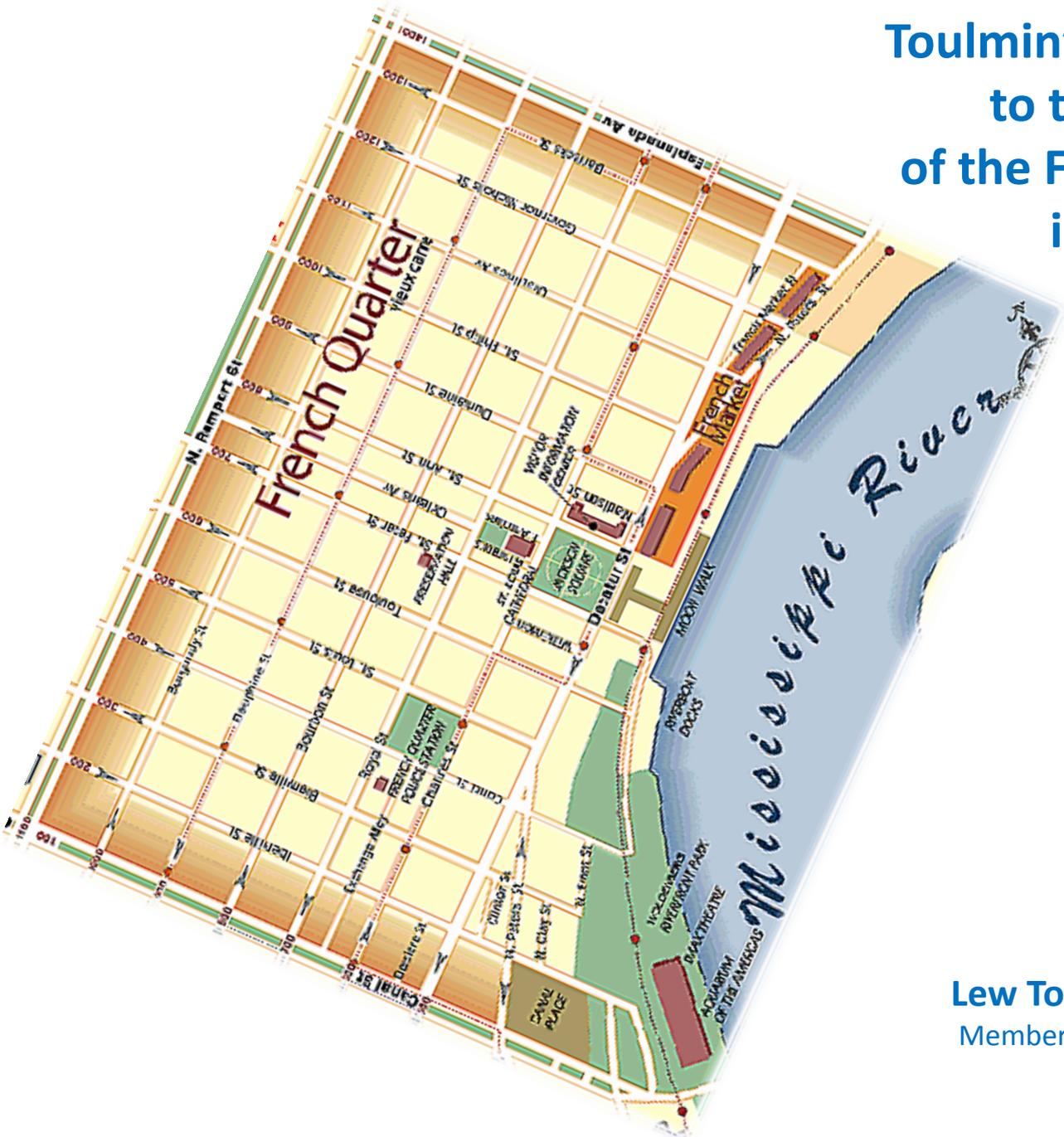


# Toulmin's Memory Aid to the Streets of the French Quarter in NOLA



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Memory Aid to the Streets  
of the French Quarter:  
Streets Parallel to the River.  
Start at Decatur St.

**N** or **S** indicates  
the one-way  
street direction

**N. Rampart street** is the **NW rampart** of the French Quarter

**1000** = 10 = hen = a **N** hen dives **N** into a pool of **Burgundy** and comes out all red

**900** = 9 = fine = the **Dauphine** of France **donates** a **fine** for not being fine in the **S**

**800** = 8 = crate on a pate = a huge crate of **Bourbon** is cracked over the pate of a drunk, staggering **N**

**700** = 7 = heaven = all the French **Royals** are now in heaven; they wish they were in the **S**

**600** = 6 = sticks & bricks build a "**Charter**" school facing **N** on **Chartres St.**

**500** = 5 = Hive = hive of bee-like pirates chase **Stephen Decatur**, headed **S**

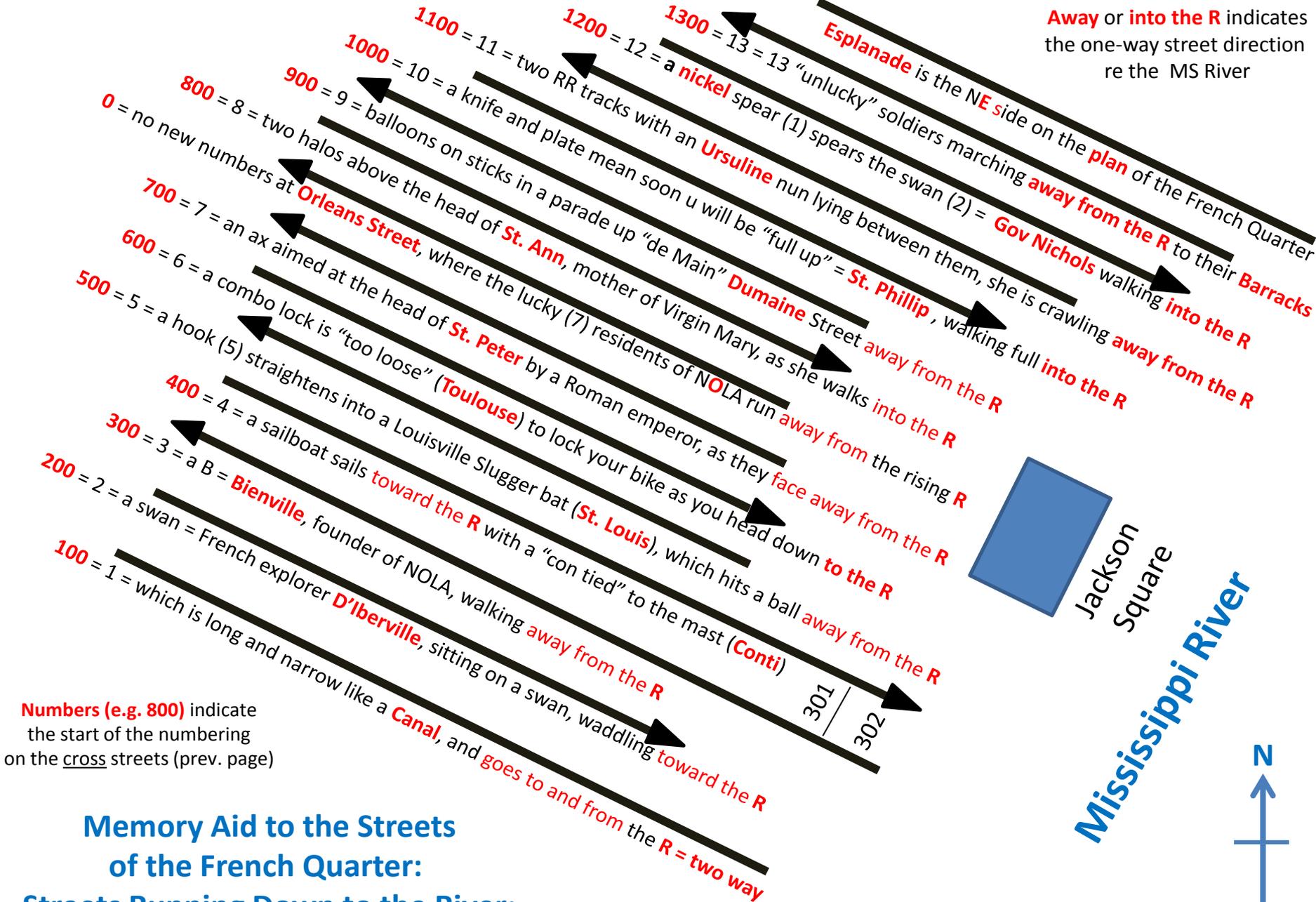
**Numbers (e.g. 800)** indicate  
the start of the numbering  
on the cross streets (next page)

Jackson Square

Mississippi River



Away or into the R indicates the one-way street direction re the MS River



Numbers (e.g. 800) indicate the start of the numbering on the cross streets (prev. page)

# Memory Aid to the Streets of the French Quarter: Streets Running Down to the River; Start at Canal St.

# Notes on this Memory Aid

- This memory aid uses startling images, rhyme, number shapes and other memory techniques to help you recall the name, numbering, order and one-way direction of all the major streets in the French Quarter of New Orleans. For the system to work, you must visualize the images intently.
- Rhymes: for streets running parallel to the river, take the numbering that begins at that street (e.g. “500” – this is actually the first major street, since the first 4 streets were washed away by the river!), convert that into a single digit number (“5”), then recall the rhyme (“five = hive”), then recall the strange image associated with that word: “a hive of bees like Barbary Pirates chases Stephen **Decatur southbound** on **Decatur** street.” (So Decatur St. is one-way S-bound.)
- Number shapes: for streets running down toward the river, take the numbering that begins at that street (e.g. “800”), then recall the image associated with that street (8 = two halos above each other on the head of **St. Ann**, the mother of the Virgin Mary); she is walking toward the river. (Other examples: a “2” looks like the neck of a swan; a “7” looks like an ax, etc.)
- The small black numbers (e.g. “301” and “302”) remind you that the odd numbers are on the N side of the street on the streets running perpendicular to the river, and that the odd numbers are on the side away from the river for the streets running parallel to the river.
- You can then use all this to figure out where an address is, e.g., 805 Chartres St. is on a street that runs parallel to the river, and is one street further away from the river than Decatur (a “charter” school is made of bricks and sticks = 6 = one block from Decatur which is 5). The 805 means that it is just beyond the cross street of St. Ann street, the eighth major street north of Canal street. And the odd number (805) means that your target address is on the side of Chartres St. away from the river. QED